

PERFORMANCE DESPITE BREAST CANCER SEMINAR FOR ENTREPRENEURS AND MANAGERS

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- Awareness about the disease and its effects
- Learning where real limits of the performance of the affected persons effectively are and where the existing performance in the work processes can be used constructively
- Learn where and how to take consideration without compromising existing work processes and tight deadlines
- Praise the affected co-worker and show compassion

With 15 new cases every day (only in Switzerland), breast cancer is no longer just "women's matter", but affects all those who have to deal with the affected woman – even and in particular in the business world. Their employers, work colleagues, business partners. Breast cancer, the course of the illness, and the long-term treatment are a massive interference with the whole person of the affected person, their physical and mental strength as well as their self-awareness and the performance. Affected woman is tired, often struggles with the pain and discomfort and needs some rest in-between. Nevertheless, the effective reduction in the performance of the affected persons is often much less than the one, fear-led presumed by their environment, which, due to anxiety and lack of knowledge about the illness, often matter to rarely justified and conclusive exclusion measures which are often counterproductive for all parties involved. In particular, it is the professional recognition for the person concerned the manifoldly enriching, both for the self-confidence and self-realization, as well as for a faster healing process.

The seminar provides a framework for the professional environment of the affected person, through higher awareness about the disease, to learn how to motivate and encourage the person concerned, health-conscious, to the achievement of the achievement. It is not only a precaution against the loss of know-how and the additional effort and resources to train new workers, but rather a motivated, loyal employee and their quick return to business life with full performance.

